

MEDIA CONTACT:

Regan Communications

Joanna Roffo – jroffo@regancomm.com / 617.488.2852

Ryan Levasseur – rlevasseur@regancomm.com / 617.488.2844

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BOSTON
PARK PLAZA

EST · 1927

Boston Park Plaza Completes \$100 Million Renovation

Famous for its industry firsts, Boston Park Plaza is reborn as class-leading hospitality and lifestyle destination

BOSTON, MA – (May 7th, 2016) Boston Park Plaza is pleased to announce the completion of a comprehensive, multi-year, \$100 million renovation and restoration project. The extensive transformation includes the complete overhaul of the hotel's 1,060 guestrooms and corridors, main entrances and lobby, meeting spaces, mezzanine levels, the addition of an all-new library room, and the replacement of all furniture and fixtures. The renovation project became official on May 7, 2016.

"This rejuvenation project has completely transformed Boston Park Plaza into a self-contained nucleus that pairs top-notch hospitality, world-class dining and high-end fitness amenities with the modern comforts and conveniences that today's travelers have come to expect, all the while offering a uniquely Boston feel," said Jon Crellin, managing director, Boston Park Plaza. "Boston Park Plaza was thoughtfully redesigned with today's modern travelers and executives in mind, and the hotel now truly reflects the city of Boston's standing as a world-class destination known for its rich history and modern innovations."

New high-end amenities include STRIP by Strega, a 5,700-square-foot, high-energy steakhouse concept by Boston-based restaurateur Nick Varano; DavidBartonGym and Cyc Fitness Boston - a 20,000-square-foot state-of-the-art fitness center that includes complimentary gym access for hotel guests, plus an array of paid fitness classes; and an on-site FedEx Business Center offering guests the convenience of premium printing, packing and shipping from the hotel's Mezzanine Level. Additionally, in late 2016, Starbucks will open a signature 2,500 square-foot store, and Leica Camera will occupy over 3,000 square feet with a Leica Store and a Leica Gallery, both within the hotel lobby. Through the renovation, Boston Park Plaza has also gained an additional 6,000 square feet of fully-renovated professional meeting and pre-function space, bringing its grand total to 50,480 square feet. Boston Park Plaza's storied ballroom has also been fully updated to feature a stunning new charcoal and ivory palette.

Designed by Sudbury, Mass.-based Parker Torres Design, Inc., Boston Park Plaza now evokes a youthful, innovative and international vibe that complements the hotel's iconic architectural elements. The new lobby of the Boston Park Plaza boasts a sophisticated gray and white color palette, dramatic floor-to-ceiling columns encased in ceramic, new flooring, adjustable LED lighting, and sleek guest check-in stations designed to create a more intimate experience between hotel staff and guests. Located within the renovated lobby area is Off The Common, Boston Park Plaza's new restaurant and lounge, which offers a sophisticated and contemporary setting to enjoy breakfast, lunch, dinner, light bites and hand-crafted libations. Designed to satisfy the needs of many, Boston Park Plaza's newly added library room can act as the ideal shared workspace and reading area, or simply serve as an inviting place to visit with friends.

As guests enter the hotel's revitalized guestrooms and suites, which boast all-new lighting and much-improved acoustics, they'll be welcomed by a handsome, tailored and chic palate of charcoal, caramel and camel tones that complement all-new stone-topped wooden cabinetry, custom upholstered headboards, and warmly-hued carpeting. Adding a crisp, fresh touch to the highly-appointed guestrooms are completely renovated bathrooms featuring white tile surrounds, custom vanities, over-sized mirrors and large porcelain tile flooring. As a nod to Boston Park Plaza's iconic design details, each room's crown molding has been fully refinished in order to preserve signature elements that pair with the hotel's new smart and sophisticated appearance. Additional technology enhancements to each guestroom include the addition of Smart TVs with streaming capabilities via SoniCast (powered by Chromecast), which allows guests to sync their mobile devices to the TV and customize their video content.

Since purchasing the property, Sunstone Hotel Investors, Inc. has performed a series of renovations to repair and restore all structural elements, which includes replacing the hotel's roof; repairing the exterior façade; replacing sidewalk surrounds; replacing the hotel's signature two-story decorative windows; modernization of the elevator systems; and the installation of a state-of-the-art HVAC system that provides individual climate control for every guestroom, meeting space and common area.

Boston Park Plaza is managed by Highgate, a premier hospitality investment and management company whose growing portfolio includes more than 100 properties in gateway cities worldwide.

About Boston Park Plaza:

First opening its doors to the general public as the Statler Hotel in 1927, for nearly 90 years the Boston Park Plaza has served as one of the nation's iconic hotels, playing host to dignitaries from Winston Churchill and President Franklin D. Roosevelt to Hollywood royalty including Katherine Hepburn and Judy Garland. Today, Boston Park Plaza has completed a \$100 million renovation of its guest rooms and public spaces. The hotel serves as an epicenter for stylish Bostonians and discerning travelers alike, by offering exceptional concierge and guest services, 1,060 finely-appointed guestrooms, sophisticated dining options from STRIP by Strega, Boston's only high-energy, uber-modern luxury steakhouse, and Off The Common, the hotel's all-new restaurant and lounge offering chic, yet casual American fare and craft cocktails. Additional amenities include a 20,000 sq.-ft. David Barton Gym fitness center, FedEx Office Print & Ship Center, and over 50,000 sq.-ft. of exceptional meeting space. Boston Park Plaza is a member of Preferred Hotels & Resorts and Historic Hotels of America. For more information or to make a reservation, visit www.bostonparkplaza.com or call 1-800-225-2008. Follow Boston Park Plaza on [Twitter](#), [Instagram](#), and [Facebook](#) at @BostonParkPlaza.

About Highgate:

Highgate is a premier hospitality investment and management company widely recognized as an innovator in the industry. Highgate is the dominant player in U.S. gateway markets including New York, Boston, Miami, San Francisco and Honolulu. Highgate also has an expanding presence in key European markets through properties in London, Paris, Barcelona, Vienna and Prague. Highgate's portfolio of global properties represents an aggregate asset value exceeding \$10B and generates over \$2B in cumulative revenues. The company provides expert guidance through all stages of the hospitality property cycle, from planning and development through recapitalization or disposition. Highgate also has the creativity and bandwidth to develop bespoke hotel brands and utilizes industry leading proprietary revenue management tools that identify and predict evolving market dynamics to drive outperformance and maximize asset value. With an executive team consisting of some of the industry's most experienced hotel management leaders, the company is a trusted partner for top ownership groups and major hotel brands. Highgate maintains corporate offices in London, New York, Dallas, and Seattle.

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